

## BEST RETIREMENT WISHES



From left: Glenn Hoster, Cletus McFadden, Andy Smith and Henry Newendyke.

Best wishes for a happy retirement go to the following NSW employees who are closing out their careers of service to the Company as of June 1, 1978:

Glenn A. Hoster, Furnace, 40 years.  
Cletus E. McFadden, Roll Shop, 34 yrs.  
Andy F. Smith, Inspection, 25 yrs.  
John H. Barnes, 10-Inch Mill, 23 yrs.  
Henry Newendyke, Plant 3 Shipping, 17 yrs.

## RON ADAMS--BUSY AIDING COMMUNITY

Many of our NSW employees go out of their way to help other people and thus help make their communities better places to live. This is a story about one of these busy, community-minded people—Ron Adams, Inside Correspondent in the Sales Department.

What is it that makes Ron Adams so busy? Besides his position here, Ron is a part-time member of the Sterling Fire Department, President of the Part-Paid Sterling Firemen's Organization, a Bingo Caller for St. Mary's School and a Player Agent for the Little League's National League. That may leave you breathless, but not Ron.

In line with his Sterling Fire Department duties, Ron recently became certified as an Illinois Emergency Medical Technician. He received his training during an 81-hour course (not counting study time) given by Community General Hospital in Sterling.

"The course gave me the knowledge to recognize symptoms and help in treating virtually any emergency medical condition," says Ron.

As President of the Sterling Part-Paid Firemen, he is extensively involved with fund-raising for underprivileged or mentally-handicapped children in the area. "We do various things for the kids, such as providing scholarship for summer camps and other outings," Ron says. "There's nothing closer to a fireman's heart than a child."

Being a Player Agent for the National League also keeps Ron running. He helps plan Little League registration and tryouts and is in charge of drafting players for the league teams.

Ron has been with NSW for 18 years. He worked five years in various clerical jobs in the West Plant before joining the Sales Department in April, 1965.

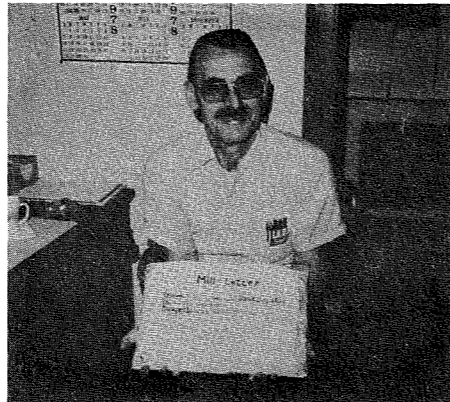
A native of Sterling, Ron graduated from Newman High School and studied Business Administration at Loras College, Dubuque, Iowa, for two years. He and his wife, Kay, have eight children—Judy, Janice, Paul, Philip, Mary Beth, Chris, Monica and Chuck.



Although Ron really doesn't have much time for hobbies, he manages to find some for fishing, hunting and photography (he worked for a photo store in Rockford before joining NSW).

And what does Ron think of his busy life? "It's fun," he admits, "especially helping the kids."

## Edible Mill Letter



A special Mill Letter arrived at the Print Shop for Supervisor Russell Near on May 15. This letter wasn't a request to print something, though, it was a cake (decorated as a letter) telling Russ to have a happy 30th anniversary with NSW. He got a little help "disposing" of the letter.

## 3 New Directors For NSW-USW Charities



The Board of Directors of the NSW-USW Charities met last month, joined by its three new members. From left to right: Fred McCloud, Company Safety Director; Mike Heusch, Local 63, Charities President; Robert Little; Stanley Calsyne; Roland Lindsay; Peter Dillon, Vice President-Purchasing, and Joe Apple, Insurance Supervisor who is a charter member of the group and Secretary/Treasurer for the Board of Directors.

Three new members were named to the Board of Directors of the Northwestern Steel and Wire Company-United Steelworkers Charities last month.

The new members—Robert Little, Local 63; Stanley Calsyne, Local 3720, and Roland Lindsay, Local 3720—were indoctrinated in-

to the philosophies of an organization which distributed over \$350,000 since it was chartered by the state in 1956 as a joint charitable endeavor by NSW and USW Locals 63 and 3720.

Last year alone, the NSW-USW Charities pledged \$33,000 to the United Way Campaign. All contributions from employees to the NSW-USW Charities are voluntary. The vast majority of the funds distributed by NSW-USW Charities goes to local organizations and charities.

## THE CAPS ARE HERE!



NSW caps are now available from 2 to 4 p.m. at the Plant 4 Office, Truck Scales and Print Shop. The caps are \$2.00 each and must be paid for with a personal check payable to Northwestern Steel and Wire Company.

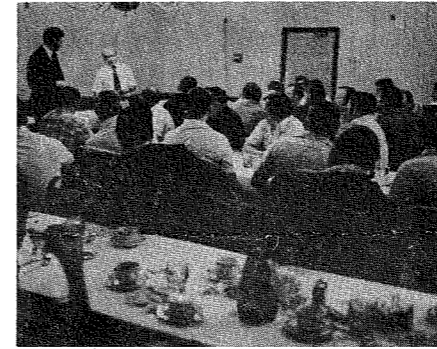
Northwestern  
SINCE 1879  
Sterling

# The Lightning Bolt

JUNE, 1978

NORTHWESTERN STEEL AND WIRE COMPANY · STERLING, ILLINOIS 61081

## SAFE DRIVERS HONORED AT AWARDS BREAKFAST



A view of the more than 50 NSW Truck Drivers (left photo) who attended the annual Safety Awards Breakfast, hosted by the Sales and Safety Departments, at the Ramada Inn. Fred McCloud (right photo) presented Safety Award Pins to Glenn Norman (left) and George Butterfield (center).



Fifty-six NSW Truck Drivers were honored at the Company's Annual Safety Awards Presentation and Breakfast held June 4 at the Ramada Inn, Rock Falls. The Drivers were honored with pins symbolic of the number of years they have been driving without a chargeable accident.

Glenn Snyder and Joe Sisson lead the fleet—in terms of the greatest number of years driving for Northwestern Steel and Wire Company without a chargeable accident.

Those two veteran over-the-road drivers each boast a record 24 years. They are followed by Glenn Immel and Glenn Norman, who each have 23 years and George Butterfield, with an 18-year record.

The Awards Breakfast was hosted by both the Sales and Safety Departments. Fred McCloud, Safety Director, acted as Master of Ceremonies. He and Bruce M. Winans, Vice President-Industrial Relations, made the Safety Award presentations.

C.E. Bennett, Supervisor of Leased Fleet, and Lanny Munz, Assistant Transportation Services Manager, also attended, as did W.B. Cies, D.D. Tousley,

L.E. Viering, J.F. Wood and W.C. Bauer, representing the Sales Departments.

The average NSW over-the-road Driver covers over 100,000 miles per year.

The Drivers honored at the Safety Awards Breakfast (and the number of years without a chargeable accident) are:

24 YEARS: Joe Sisson and Glenn Snyder. 23 YEARS: Glenn Immel and Glenn Norman. 18 YEARS: George Butterfield. 16 YEARS: Martin Rivera. 14 YEARS: Johnie Leopard. 13 YEARS: Dorris Morris, Forrest Chandler and Warren Hatch. 12 YEARS: Walter Laemmel. 11 YEARS: Arthur Johnson, Jr., John Schutz and Robert Jones. 10 YEARS: Joseph Foley, George Dravis and Lowell Lench. 9 YEARS: Arthur Pope, Arthur Johnson, Emil Wyckstandt, Elton Stouffer, Norman Poffenberger, Frank Leisner, James Partridge and David Spaine. 7 YEARS: Randall M. Lathrop, Burl Beck, Donald Francis, Robert E. Lee, Randall G. Lathrop and Dale Workman. 6 YEARS: Raymond Lowrie, Ernest Jeanblanc, Louis Peck, Theodore Meyer and James Eckert. 5 YEARS: John Hildebrand, John Kurfiss, Lloyd Collinson, Darrell Workman and Edward Conner. 4 YEARS: Buddy Poci, Kenneth Heffelfinger and Troy Rimmer, Jr. 3 YEARS: Clarence Frank, Leland Fenney and Rudolph Hahn. 2 YEARS: Dwight Dace. 1 YEAR: Ronald Munz, Dennis Vancil, Roland Tiesman, Russell Slater, Gerald Slater, Allen Humphrey, Daniel Cibu and David Wiersema, Jr.

## "P.W." CELEBRATES 95th BIRTHDAY



Main Office personnel helped P.W. Dillon celebrate his 95th birthday June 3 by presenting him with a cake marking the occasion. Shown with Mr. Dillon are Don Simpson, Buyer in the Purchasing Dept., and Marilyn Jackley, Secretary to J.W. Bowman. Don and Marilyn also celebrated their birthdays on June 3.

## CENTENNIAL PLANNING SESSION



Preparations for planning Northwestern Steel and Wire Company's 100th anniversary celebration have begun. Above, from the left: D.F. Laughlin, Vice President-Finance; Bill Jones and Roger Porter, from Cummings Advertising; Peter Dillon, Vice President-Purchasing, and Larry Schubert, also from Cummings, met recently to discuss the Company's centennial, which occurs in February, 1979. The group is looking for old photos, news clippings and any other items relating to NSW's history. If you have any items you think would be of interest to the Company, please contact Dan Dickinson, Supervisor of Advertising, on extension 211.

## THE PRESIDENT'S CORNER

In theory, at least, it looks like business for the American Steel Industry (and Northwestern Steel and Wire Company in particular) will continue to run fairly smooth through 1979. Oh, it hasn't been and won't be as good as it was only a few years ago, but business MIGHT be fair through 1979.

If that sounds like an "iffy" statement, that's because of all the variables or unknowns involved.

Two of the more important "unknowns" are the amount of foreign steel now being imported into our country and how much more of such steel will be coming in. Last year (a very good year for foreign steel producers), 20.3 million tons were imported. From January thru April, 1978, 7.9 million tons already have been imported, a sizable amount for only part of one year, compared with all of 1977. My best guess is that 10 million tons will be imported during the first six months of 1978.

There must be a lot of imported steel "hiding" in warehouses. One of these days, that foreign steel will come out and



will have a tremendous effect on the market when it does surface. If the trigger pricing—protection for U.S. producers against foreign steel being sold here below production cost—holds up, the American Steel Industry might expect a fair year. If it doesn't, well...

Another variable which might mean the difference between a fair year and a poor year is the wage and the cost-of-living increases, due to take effect around August 1. From the industry's point of view, this may mean higher prices for domestic steel because of the higher cost of labor.

One final fact to ponder—when the prices of automobiles rise, as they seem to be doing every month, it is expected and nobody complains too loudly. But when the price of steel increases, the government complains loudly, claiming that it's so "unexpected," even though all the signs are there before them.

Look for the reasons behind any change and remember that the American Steel Industry has suffered from the effect of foreign imports, as well as the rising cost of labor, materials, freight rates, etc. We need an adequate level of profits to continue to provide jobs and steel for our country's needs.

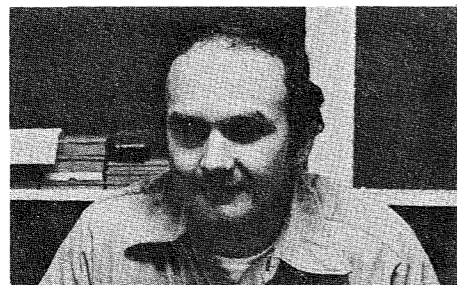
W.M. Dillon

## Gordon Willis: Our Recording Star

Gordon Willis, General Foreman in the Pipe Shop, has a second career in addition to his duties with NSW. He and his family recently recorded an album of gospel music on Crusade Records.

The album, entitled "In Love With Him," features Gordon; his wife, Velma, who plays piano; sons Kevin, 13, and John, 5; daughter Kim, 11, and Donald John, a friend, who plays bass guitar.

The album contains the Willis family's own arrangements of popular gospel songs, including "I Keep Falling In Love With Him," "Family of God," and "Feeling At Home In The Presence Of Jesus."



The Willis family has appeared at several churches throughout the area singing gospel favorites.

Gordon joined NSW as a Foreman Trainee in the Pipe Shop in 1967. He was promoted to Turn Foreman 10 years ago and assumed his present position in 1972.

## NSW Families

### A TRADITION OF SERVICE FROM THE OLALDE FAMILY



Personal commitment to a job, quality workmanship and attention to customer needs—these have always been factors in Northwestern Steel and Wire Company's proud tradition. This article continues our series about the families who helped create that tradition.

The family of Jose Olalde is one of many proud NSW families. Jose and three of his sons—Juan, Jose, Jr., and Ricardo—all work for the Company.

Jose, Sr., has been with NSW since 1948. For the last 29 years, he has been a Brick Mason in the West Plant. He and his family came to Sterling, where he now lives, from his native San Bernido, Texas, where he worked in a feed store. He and his wife, Juanita, have 14 children—Juan, Jose, Jr., Brijido, Teresa, Delores, Alfred, Balentine, Ramon, David, Ricardo, Margie, Manuel, Irene and Mary Ellen. Besides enjoying life with his family, Jose's favorite hobby is fishing.

Juan Olalde, currently working as a Temporary in 20-24 Inch Shipping, joined NSW over three and one-half years ago. He has worked in almost all the Plants at the Company.

A five-year veteran of the U.S. Marine Corps, Juan had attained

The Olalde family: From left: Jose, Jr., Jose, Sr., Ricardo and Juan.

the rank of Sergeant and spent a tour of duty in Vietnam. He is a graduate of Newman High School and attended Sauk Valley College for two years.

Juan and his wife, Lynn, have two children, Juan, Jr., and Andrea Lynne, and live in Rock Falls. Hobbies for Juan include fishing and stamp collecting.

Jose, Jr., is a Degreaser Foreman in the Nail Room in Plant 1. He has been with NSW since 1970 when he started working on the Angle Straightening Machines.

A graduate of Newman High, Jose also attended Lewis College, Lockport, and Sauk Valley College. He and his wife, Kathy, have two children—Joell Marie and Corinna Beth. Jose's hobbies include fishing and photography.

Ricardo is the newest Olalde family addition to the NSW family. He started April 3 and is working as a Temporary in the Plant 4 Shipping Department. Before joining the Company, Ricardo worked as a Welder for the Sims Cab Company.

Ricardo spent two years in the Marine Corps, including a hitch with the Pacific Fleet where he visited Okinawa and Japan. He was a Lance Corporal when discharged.

A graduate of Sterling High School, Ricardo also studied welding at Sauk Valley College. His hobbies include jogging, volleyball, photography and drag racing.

## NEW ASSIGNMENTS

Six Northwestern Steel and Wire Company employees have been given new assignments.

**Rudy McCrady** was appointed General Foreman in the Mat and Warehousing Departments at Plant 4.

**Gordon Rolofson** is now General Foreman in the Electro-Weld Ornamental and Fabri-Cloth Departments, also at Plant 4.

**Charles Songer** moved to General Foreman in the Drawing and Rod Crew Departments at Plant 4.

**Gary Rude** was appointed Roller Foreman in the 20-Inch Mill.

**Donald Schoaf** is now Mechanical Foreman in the Electric Furnace Department.

**Gene Jacoby** was appointed Safety Supervisor.

## NEW TRACTORS FOR WIRE MILL, ROCK FALLS PLANT

It costs money to save money. In an effort to keep our Fork Lift Tractor fleet updated—and thus help cut down repair costs—the Company recently purchased 23 Fork Lift Tractors, ranging in capacity from 5,000 to 8,000 pounds, for the Wire Mill and the Rock Falls Plant. The total cost of the tractors was \$314,000.

By the end of May, 11 tractors (for use in the Wire Mill) had been received and were in the Plant 1 Tractor Shop, being prepared for use at NSW. The other tractors were expected at NSW by the end of July.



Mike Maddox, General Foreman of the Plant No. 1 Tractor Shop, checks one of the new 5,000 lb. Fork Lift Tractors his crew is converting for use at NSW.

## Double Anniversary Celebration

Jim Frasar, Vice President-Sales, Hot Rolled Products Division, celebrated a double anniversary May 23: 40 years with the Company and 25 years in Sales. The Sales Department helped Jim celebrate by presenting him with a cake—a whopper. Jim joined NSW in 1938 as Chief Inspector. He moved into Sales in 1953 and was named to his present position in 1963.



## Build For The Future

### THE PAYROLL SAVINGS WAY

America was a dream before it was a country. A dream of Independence, Equality and Opportunity.

That dream became reality more than two centuries ago. Today, one of the ways we continue this tradition is by Taking Stock in America — putting our savings to work building a strong country through regular purchases of United States Savings Bonds.

Bond dollars bolster America's economic strength while they're growing to put our own personal savings goals within reach.

And the Payroll Savings Plan makes building a nest egg as easy as it can be.

#### Using Bonds For Education

When Bonds are bought in the child's name (with parent as beneficiary rather than co-owner), a Federal tax return may be filed in the child's name the first year, listing the accrued interest as income. If the child's total income does not exceed the amount of his/her personal exemption, no tax will be due. The first year's return establishes intent, and no further returns will be necessary unless total income in any year exceeds the exemption.

#### ...And For Retirement

With two tax-saving options to choose from, Savings Bonds make a comfortable retirement almost a certainty.

You can cash Bonds as needed to supplement your retirement income, reporting the interest as income on your tax return. You will be in a lower tax bracket by then (with a double exemption if you are over 65).

Or you can produce income from your savings by trading your accumulated E Bonds for Series H Bonds which pay interest as it's earned through semiannual Treasury checks. You needn't pay tax on the accumulated E Bond interest until the H Bonds are cashed.

So Take Stock in America with United States Savings Bonds. Sign up for Payroll Savings in the Timekeeping Department.

Of if you're already signed up, increase your allotment, and let your dreams come true that much sooner.